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# Westwood Square Project

Feasibility Study

June 12, 2014

# Westwood Business District Vicinity Map



# Westwood Square Project

The Westwood Coalition - formed in Spring 2013:

- Westwood Civic Association
- WestCURC
- Westwood Works
- Westwood Historical Society
- Business Owners
- Residents

# Westwood Square Project

## Efforts leading to this Study

- Westwood Strategic Plan 2010
- Form Based Code 2012
- Business Owners Meeting 2013
- Community Meetings 2013 and 2014

# Westwood Square Project

## Challenges:

- Parking
- Public Safety
- A need for businesses more suited to the community's preferences and needs
- Low business retention and vacant storefronts
- Limited places to socialize like restaurants, coffee shops and pubs
- Traffic volumes and speed



# Westwood Square Project

## Desired Attributes:

- A walkable, attractive business district
- Retail stores that offer a variety of consumer products and services with some emphasis on regional or independent shops
- A public or civic or green space
- The availability of nearby parking
- A number of options for casual and more elegant dining

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## Criteria for Selection: Safety

- Pedestrian safety – crosswalks, separation from traffic
- Bicycle safety – compatibility with traffic flow
- Public safety – personal safety, response time
- Vehicular safety – number of conflict points, path confusion
- Effect on speed – opportunity to calm traffic

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## Criteria for Selection: Neighborhood Quality

- Ped/bike connectivity – access to buildings, surrounding streets
- Streetscape – opportunity to improve
- Green space – gain or loss
- Usable public space – potential for use by the public or just landscaped



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## Criteria for Selection: Economic Impact

- On-street parking – available spaces
- Off-street parking – number of lots and spaces, public or private
- Development potential – available space, square footage, footprint
- Traffic Flow – can accommodate proposed development traffic

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## Criteria for Selection: Schedule / Coordination

- Utility impacts – relocations and costs
- Building impacts – removals, property
- Time to build – phasing possible
- Street connectivity – street closures, reduced access
- Impact on public transit – i.e. bus stops, routing, delays

# Westwood Square Project

## Criteria for Selection: Cost

- Cost to construct
- Cost to maintain – City maintenance or Business Association
- Cost per owner – Assessments
- Cost to operate – Public Space

# Option 1: “No Build”



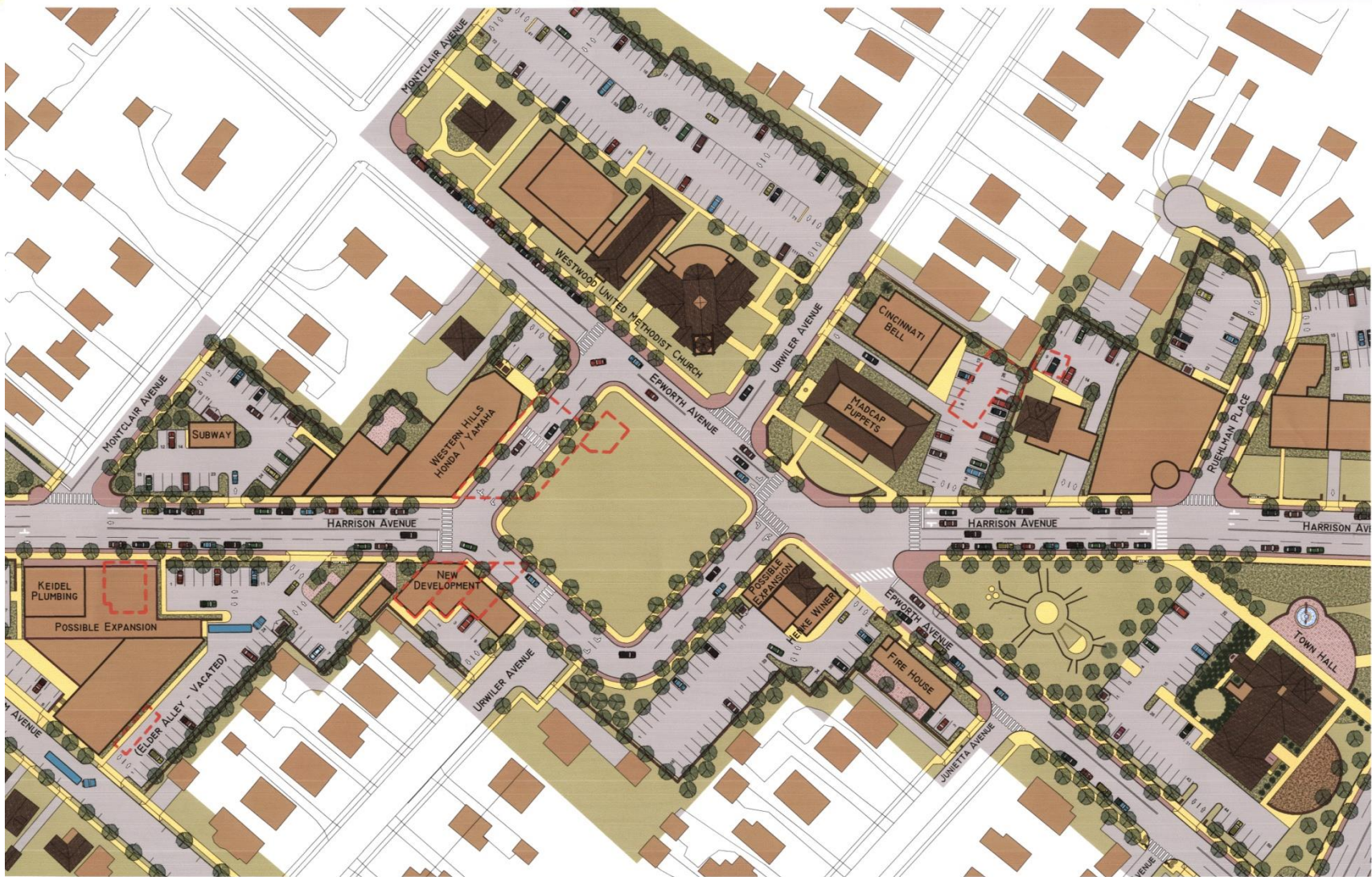


## Option 2: The Original Small Square





# Option 3: The Large Square





## Option 4: The Triangle/Bow Tie/Mirror



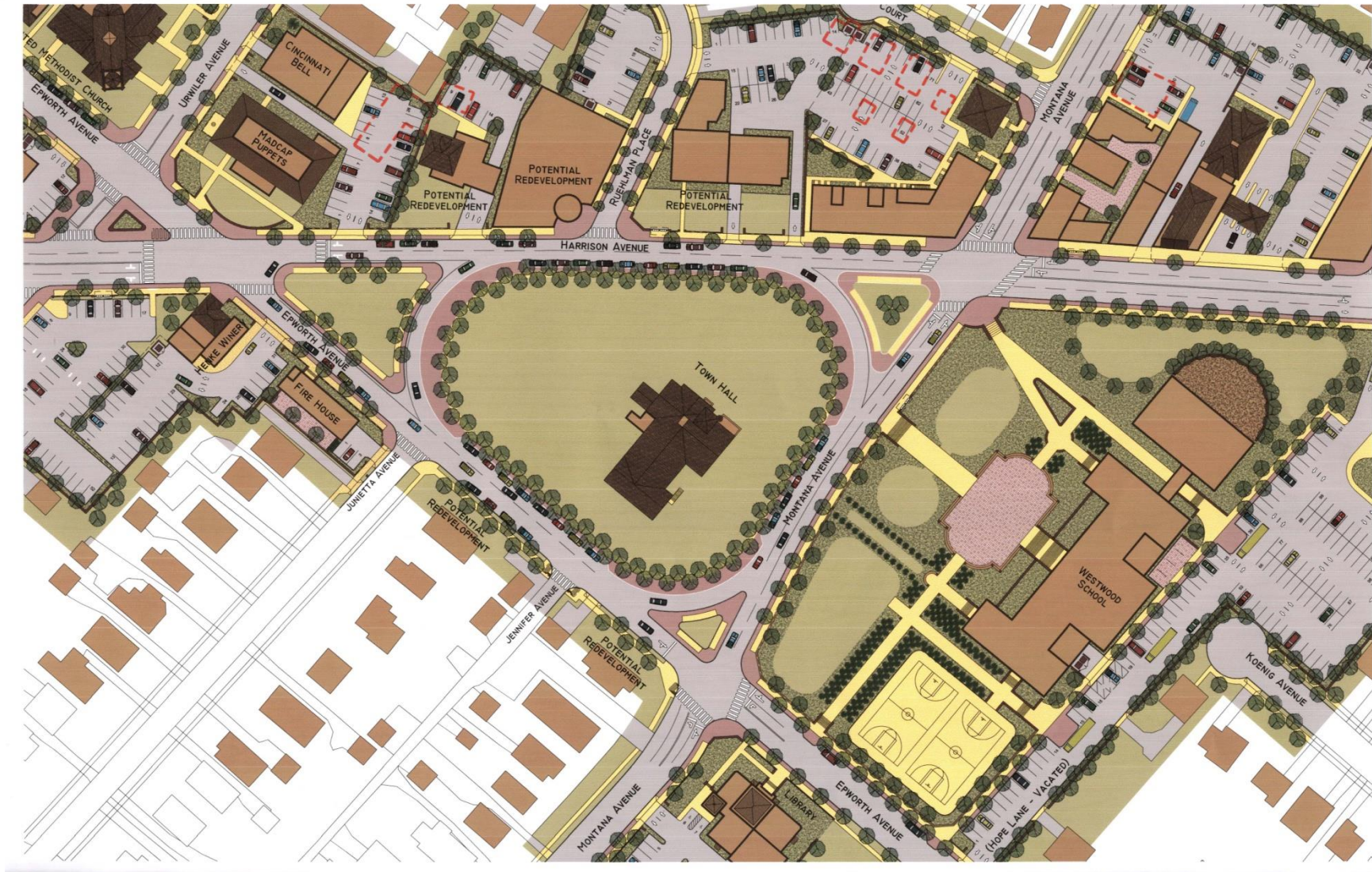


# Option 5: The Central Harrison Square





## Option 6: The Town Hall Rotary



## Your Input:

- Feedback at this meeting
- [revitalizewestwood.com](http://revitalizewestwood.com)
- [revitalizewestwood@gmail.com](mailto:revitalizewestwood@gmail.com)